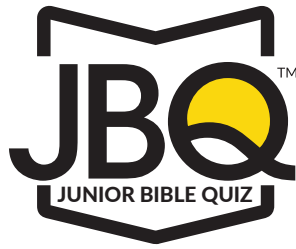


STYLE GUIDE

PRIMARY LOGO



SECONDARY LOGOS

STACKED



HORIZONTAL

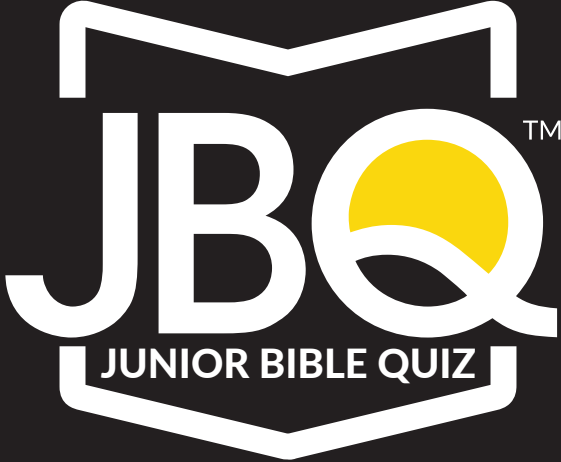
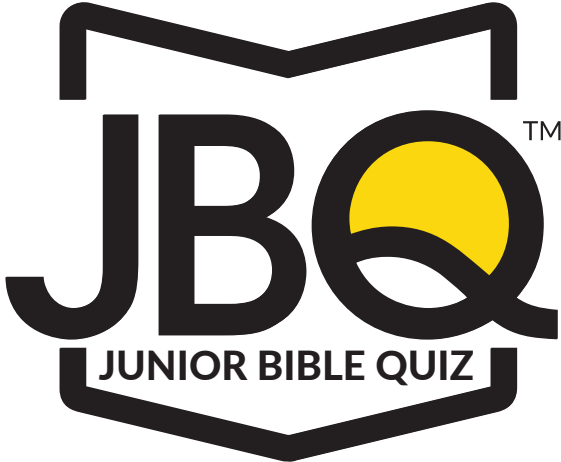


NO TEXT

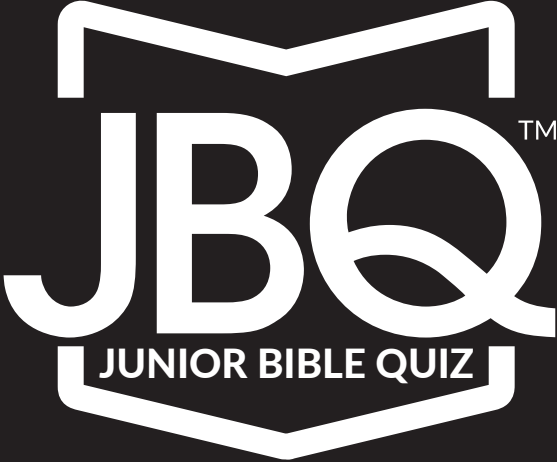
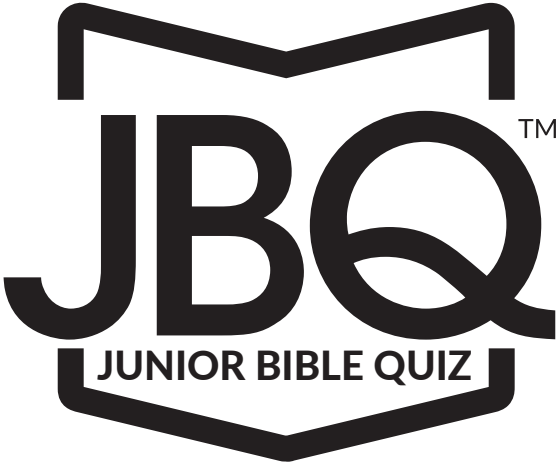


EXAMPLES OF USE AT THE DISTRICT/NETWORK LEVEL

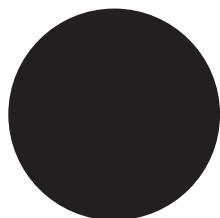




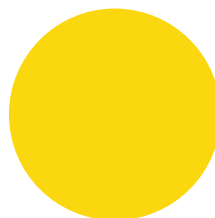
SINGLE COLOR VERSIONS



PRIMARY COLOR PALETTE



PMS BLACK 6 C
CMYK 0 / 0 / 0 / 100
RGB 35 / 31 / 32
HEX #231F20



PMS 108
CMYK 2 / 12 / 98 / 0
RGB 251 / 215 / 16
HEX #FCD716

SECONDARY COLOR PALETTE

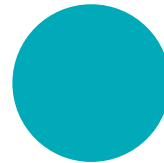
These secondary colors are to be use as accent colors for web and printed collateral.



PMS 2299
CMYK 36 / 0 / 100 / 0
RGB 177 / 210 / 53
HEX #B1D235



PMS 166
CMYK 0 / 80 / 99 / 0
RGB 255 / 90 / 35
HEX #FF5A23



PMS 7467
CMYK 100 / 0 / 32 / 0
RGB 0 / 171 / 185
HEX #00ABB9

TYPOGRAPHY

HEADING FONT
Lato Bold - CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!\$#%&*?@(){}[]\|/ <> ~ ::

REGULAR FONT
Lato Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!\$#%&*?@(){}[]\|/ <> ~ ::

ACCENT FONT
Spectral Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!\$#%&*?@(){}[]\|/ <> ~ ::