We have an opportunity of a lifetime. We have an opportunity to change this nation. This change is going to happen with your kids—the kids in your ministry!

In this article, I would like to speak to you about the who, the what, and the when of children’s ministries.

Who
The who is the children of today. If we can change this generation, we can affect generations to come. Children’s ministry is the most critical post in the church. When I was a pastor, the first staff member I hired was a children’s pastor. Children’s workers are important and essential to the church.

If we don’t reach this generation, the effects will spiral down to the next generation and the next generation and so on. We are NOT where we are by accident. We are put in our positions by God. We have been appointed by God.

What do we teach them?
We must let the children see the miracles that God is doing. Kids are so open to God, and they have great faith. All these things will make a difference as to who they are.

Don’t rely on your own talents and abilities. It’s God’s grace and anointing that let’s things happen. It has nothing to do with us.

What do we show them?
We must let the children see the miracles that God is doing. Kids are so open to God, and they have great faith. All these things will make a difference as to who they are.

Don’t rely on your own talents and abilities. It’s God’s grace and anointing that let’s things happen. It has nothing to do with us.

When
The when is now.

“It will utter hidden things, things from of old—what we have heard and known, what our fathers have told us. We will not hide them from their children; we will tell the next generation the praiseworthy deeds of the LORD, his power, and the wonders he has done.” (Psalm 78:2-4)

We are in a relay. We are passing the baton that had once been passed on to us to this next generation. They in turn will pass it on to the next generation after them.

For the Senior Pastor

“Then they would put their trust in God and would not forget his deeds but would keep his commands” (Psalm 78:7).

We only have the kids for a short time, so we MUST utilize every moment with the kids. We MUST also prepare ourselves so we can better teach the kids. We are to do what we can to better ourselves.

The kids you have now will pass on what they know to the next generation, who is yet to be born. What they pass on will be your responsibility.

We have the most precious commodity in the church—the kids. The most valuable asset the church has is in your hands! Teach them the things of God!
Questions for Further Study—

1. Why is it important to reach this generation of children?

2. What should we reach the children with?

3. Why is it important to reach the children now?