



MEDIA KIT SPECS

Please contact Logan Mooney at lmooney@ag.org or call (417)862-2781 x4088 for any clarification you need on any of the following specifications.

To submit, email Oed71bf4.ag.org@amer.teams.ms . For larger files, please make alternate sending arrangements with Logan.

Logo specs:

- For use online and in the conference guidebook as well as anywhere logo recognition is needed
 - Platinum/Gold = High Resolution 300px x 300px
 - Bronze/Silver/Exhibitor = High Resolution 300px x 145px
- Format: .PNG or .JPEG



Social Media Post Specs:



- Platform:
 - Facebook: 1200px x 628px or 800px x 800px
 - Twitter: 1024px x 512px
 - Instagram: 1200px x 1200px
 - Attendify App for Exhibitors: 180px x 120px
 - Attendify App Sponsored Post: 580px x 256px
- Format .PNG or .JPEG



Printed ads:



- Sizes:
 - ¼ Page Ad: High Resolution width:
 - 4 in x height: 5.25 in
 - ½ Page Ad: High Resolution width:
 - 8.25 in x height: 5.25 in
 - Full Page Ad: High Resolution width:
 - 8.25 in x height: 10.75 in
 - 2-Page Spread: High Resolution width:
 - 16.75 in x height: 10.75 in
- Format: High Resolution .PDF or .JPG
- NOTE: Please build each of these with an additional 1/8-inch bleed

Slides and Video Files:

- Slides:
 - Size: High Resolution 1920px x 1080px
 - Format: .JPEG images (no PPT files)
- Videos:
 - Encoded using H.264 MP4 at 1080p with a 10-20Mbps bit rate



Tent Cards and T-Shirts:

- Tent Cards
 - Size: High Resolution 300px x 145px
 - We can use the image provided above
 - Format: .PNG or .JPEG



- T-Shirts
 - Size: High Resolution 300px x 300px
 - Format: Vector format (.EPS or .AI)
 - Color: 100% Black, or CMYK 100% Black