

AG[®] **KIDMIN** 20
CONFERENCE 20

GOD IS

THE OAKS CHURCH | RED OAK, TX | MARCH 11-13, 2020

GENERAL SESSIONS

Refresh, revitalize and
renew passion for Christ

SUPER SESSIONS

Dig deep into the
philosophy of "Why"

WORKSHOPS

100+ practical, hands-on
workshops to hone skills

**SPONSOR &
EXHIBITOR
EVENT KIT**

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THE EVENT

Description:

The AG Kidmin Conference will be a two-and-a-half-day training focused on investing in the kidmin, BGMC, Girls Ministry, Royal Ranger, JBQ, nursery, Sunday School and other leaders at the local church. This event will intentionally invest in the spiritual health of the leader in general sessions, shape perspectives of kidmin philosophies in super sessions, and provide training in a variety of skills through various workshops. Networking and “iron sharpening iron” moments will also be leveraged to create a network of support that lives on long after the event is over.

Event Vision:

Throughout history Pentecostal leaders who have invested in ministry to children have depended upon the power of the Holy Spirit, stood shoulder to shoulder with likeminded leaders, and used what God had given them to the best of their abilities. Today, we stand on the shoulders of great leaders as we peer intently into the future that only God sees.

We believe the AG Kidmin Conference will provide an opportunity for the Holy Spirit to encourage attendees, enrich relationships with leaders who share like passions, and ignite an urgency which will drive us all forward when others may stand still.

Welcome to the next chapter of Children’s Ministry.

What makes the AG Kidmin Conference unique?

Our unique opportunity is to create an environment for children’s leaders who are serving Spirit-empowered/Pentecostal churches.

Most children’s ministry conferences are developed by publishers, denominations, or network leaders. We will have all three elements combined in one event, which is carefully crafted for children’s leaders and by children’s leaders. This unique core value will help us ensure we create a conference that is relevant to today’s children’s leader.

BACKGROUND

Organization Information

Birthered by the Assemblies of God USA, this unique conference exists to inspire and resource children's leaders who are serving Spirit-empowered/Pentecostal churches.

The Assemblies of God (AG) was founded as a result of a religious revival that swept around the world in the early 1900s. The USA AG has experienced 29 consecutive years of growth in adherents. The Fellowship is 53 percent under the age of 35 and more than 43 percent ethnic minority. Globally, there are over 69 million adherents who worship in more than 370,000 Assemblies of God churches.

The AG is committed to following five core values. The second core value states: strategically invest in the next generation.

Organization Demographics

- The Assemblies of God USA has experienced 29 consecutive years of growth in adherents.
- Over the last decade the U.S. Assemblies of God has grown by 12 percent to over 3.2 million adherents.
- 10% of the 13,017 AG churches in the U.S. have started in the last 4 years.
- Internationally, the Assemblies of God now accounts for over 69 million adherents in more than 370,000 churches. That's a staggering growth in worldwide adherents since 1989, making the AG the world's fourth largest Christian group.
- The AG USA has seen a 30% increase in the number of paid children's pastors
- 912,810 kids in AG USA churches including 436,006 boys and 476,804 girls

Event Attendance

From 2001-2010 our AG Kidmin Conference saw strong average attendances. The 2018 attendance reached over 1,250 children's pastors, leaders, and volunteers from the U.S. and the world. We anticipate the 2020 conference will be just as strong with 1,250 - 1,500.

Contact Information

- **Patti Chapman** *Event Manager* | 417-862-1447, ext. 4089 | pchapman@ag.org
- **Kevin Bernal** *Exhibit Services* | 417-862-1447, ext. 4056 | kbernal@ag.org

Sessions & Activities:

- Practical, hands-on workshops to hone skills
- Expert-led super sessions to dig deep into the philosophy of why
- Inspirational general sessions to refresh, revitalize, and renew passion for Christ
- Networking opportunities to create long-lasting connections between attendees
- Pre-conference sessions to focus more deeply on specific areas of ministry
- Plenty of incredible exhibitors to provide valuable resources for success

Meals, Lodging & Travel:

- Wednesday Pre-Conference lunch included in Pre-Con registration
- Thursday and Friday on-site lunches included in registration cost
- FREE Evening BGMC banquet
- A wealth of amazing, affordably priced lodging options fairly close the venue
- Located 40 minutes from the DFW International Airport if flying and easy access from Interstate 35E if driving

Exhibit Amenities

Booth spaces include (*subject to slight changes based on venue requirements*):

- PLATINUM:
 - a. Dimensions: 27ft wide, 6ft deep and 8ft high
 - b. 6' or 8' Tables: Up to 3 *by request*
 - c. Chairs: Up to 6 *by request*
- GOLD:
 - a. Dimensions: 16ft wide, 6ft deep and 8ft high.
 - b. 6' or 8' Tables: Up to 2 *by request*
 - c. Chairs: Up to 4 *by request*
- SILVER:
 - a. Dimensions: 12ft wide, 6ft deep and 8ft high.
 - b. 6' or 8' Tables: Up to 1 *by request*
 - c. Chairs: Up to 2 *by request*
- BRONZE:
 - a. Dimensions: 9ft wide, 6ft deep and 8ft high.
 - b. 6' or 8' Tables: Up to 1 *by request*
 - c. Chairs: Up to 2 *by request*
- EXHIBITOR or MISSIONS (*NOTE: Missions booths are ONLY available to AG Missionaries*):
 - a. Dimensions: 6ft to 8ft wide, 6ft deep and 8ft high.
 - b. 6' or 8' Tables: Up to 1 *by request*
 - c. Chairs: Up to 2 *by request*

ALL booths will also have a trashcan and access to electricity

Upon confirmed payment and approval, Platinum and Gold partners will have access to the highest traffic areas near the My Healthy Church Store. All other spaces are on the same level in close proximity and will be assigned by confirmed payment and approval based on the level of partnership.



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SPONSORSHIP PACKAGES - **Missions booths are ONLY available to AG Missionaries

Item	Notes	Platinum	Gold	Silver	Bronze	Exhibitor	Missions
Price		\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$250**
Quantity Available	Max number available	2 <small>NON-Competing</small>	5	3	10	20	14
Exhibit Space	1 st Come - 1 st served by sponsor level and payment	Premium + 27' x 6'	Premium 16' x 6'	Standard 12' x 6'	Standard 9' x 6'	Standard 6-8' x 6'	Standard 7' x 6'
Conference Passes	Admission to all sessions, lunch and snacks	6	4	2	2	2	0
PRE-EVENT							
Exhibitor Page	Listing online and in conference guide	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Online Logo Recognition	Company logo featured on footer of main page of the conference web site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-
Digital Promotions	1 tweet + 1 Facebook post promoting your company	2	1	1	-	-	-
Logo Recognition E-mail	Company logo featured on footer of every conference branded promo e-mail	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-	-
EVENT							
Printed Ads	In conference guidebook given to all attendees	2-Page Spread	Full Page	½ Page	¼ Page	-	-
Registration Bag Insert	1 promo piece inserted into each attendee registration bag (print or small token)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$500	\$500	\$500
Pre-Session Slides	Promotional slide played pre/post general sessions	6	3	2	1	-	-
Pre-Session Video	Video to play before the start of a main session	2 - 60 sec	1 - 30 sec	1 - 15 sec	-	-	-
Session Handout	1 promo piece delivered to attendees prior to or as exiting a main session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-	-
Super Session Expo Slot	5 min slot during a Super Session to "show & tell"	2	1	-	-	-	-
Conference App Ad	Ad placement on the AG Kidmin Conference App	2	1	-	-	-	-
In-Service Video	120-second video to play during a general session	<input checked="" type="checkbox"/>	-	-	-	-	-
Verbal Endorsement	From the platform during a general session	<input checked="" type="checkbox"/>	-	-	-	-	-
Workshop Session	Content-based workshop NO product promo allowed	2	1	1	-	-	-
Product Demo Session	A product-based workshop -labeled product demo.	2	1	\$500	\$750	\$1,000	-
POST-EVENT							
My Healthy Kids Blog Ad	Ad placement from Jan 2020 - May 2020	2	1	1	-	-	-
Attendees Contact	AG/MHC will send communication for you to attendees after event	2	1	-	-	-	-



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A LA CARTE OPTIONS

The following options are only available with the purchase of a Sponsor/Exhibitor Package

Lunch Sponsorship (3 available per meal)

3 lunch times available – Your logo on tent cards at food stations and all meal tables (at least 50+ tables)

- **\$150** - Wednesday noon during pre-conference sessions
- **\$300** - Thursday noon
- **\$300** - Friday noon

Snack Sponsorship (3 available per snack)

5 snack times available – Your logo and basic info on tent cards at snack stations (snack stations will be open continuously throughout the day)

- **\$ 75** - Wednesday morning
- **\$125** - Thursday morning
- **\$125** - Thursday afternoon
- **\$125** - Friday morning
- **\$125** - Friday afternoon

Registration Bag Insert - \$500

1 promo piece inserted into each attendee registration bag (print or small token)

T-Shirt Sponsorship - \$500 (9 slots available)

Your logo on the back of our conference T-shirt in a grid

Product Demo Session

Additional workshop session for promoting your business. Will be labeled in the workshop list as a product-demo.

- **\$500** – for Silver, Gold & Platinum partners
- **\$750** – for Bronze partners
- **\$1,000** – for Exhibiting partners

Printed Conference Guide Ads

In conference guidebook given to all attendees

- | | | | |
|-----------------|----------------|-------------------|--------------|
| • 2-page spread | \$1,750 | • Half-page ad | \$600 |
| • Full-page ad | \$1,000 | • Quarter-page ad | \$350 |



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SCHEDULE

Subject to change

Tuesday – 3/10		
7:00am - 10:00pm – Exhibitor Load-In/Set Up		
10:00pm – ALL Exhibits Set Up and Ready		
Wednesday – 3/11	Thursday – 3/12	Friday – 3/13
7:00 - 8:00 – Exhibitor Access	7:30 - Exhibits & Prayer Experience Open	7:30 - Exhibits & Prayer Experience Open
8:00 - Registration Open	8:00 - 9:00 - Refreshments in Exhibits Area	8:00 - 9:00 – Refreshments in Exhibits Area
8:00 - Exhibits Open (Optional)		
8:30 - 1:30 – Pre-Con Cert Sessions	9:00 - 10:30 - Super Session	9:00 - 10:30 – General Session
	10:40 - 11:30 - Workshop #1	10:40 - 11:30 – Workshop #4
11:30 - 12:30 – LUNCH (on-site)	11:30 - 1:00 - LUNCH (on-site)	11:30 - 1:00 – LUNCH (on-site)
	1:00 - 1:50 - Workshop #2	1:00 - 1:50 – Workshop #5
1:30 - Exhibits Open (Official)		
1:30 - 2:00 – Certificate Graduation	2:00 - 2:50 - Workshop #3	2:00 - 2:50 – Workshop #6
	2:50 - 3:30 - Break with Refreshments	2:50 - 3:30 – Break with Refreshments
3:00 - 5:00 – General Session		
	3:30 - 5:30 - General Session	3:30 - 4:50 – Super Session
5:30 - Mini-Concert		5:00 - 5:30 – Closing General Session
5:45 - Missions Celebration	6:00 – Exhibits & Prayer Experience Close	6:00 - Exhibits & Prayer Experience Close
6:30 - Mission Celebration Dinner	6:00 - Receptions (see guidebook for details)	6:00 - 11:59 – Exhibitor Teardown/Load Out
6:30 - Prayer Experience Open	Night on the town	Night on the town
7:00 - Registration Close		
9:00 - Exhibits Close (Official)		